



Åsa Kax is a Swedish designer and illustrator who visualizes stories both for companies and products. Amongst her work you find textile design, illustrations, design of kids fashion, fashion accessories, house decor, logotypes, visual identities, visual concepts, prints and more. The kids folklore fashion design that she and her sister made for the brand EmyLittle is displayed at the Nordic Museum in Stockholm in the permanent exhibiton "Power of Fashion – 300 years of clothing". She is also co-writer and designer of the book "Dearest sponge cloth – the story of an invention from Sweden". www.asakax.se

